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Sponsorship Kit

Seattle Riot 2014

For more than a decade, Seattle Riot has been a dominating force in Women's Ultimate Frisbee on the national and international stage.

As 7-time National Finalists, Riot has won the National Title twice - in 2004 and 2005. We took home the World Championship in 2002. In recent years, we have never placed lower than third at any tournament.

Beyond our competitive success, Riot is a dedicated partner to the community of Seattle and to the greater Ultimate community. Through coaching initiatives, community events and international outreach, Riot shows our commitment to growing the sport of Ultimate and promoting a positive culture of sports.

Seattle Riot gives our sponsors national and world-wide exposure not only to the fans who come to watch at our tournaments, and attend our community events, but also through the ESPN coverage of all USAU Triple Crown Events. Games from these tournaments are streamed online through ESPN3 and can be watched in over 83 million homes in the US.

Other media coverage comes from Ultimate specific video streaming services and online content.

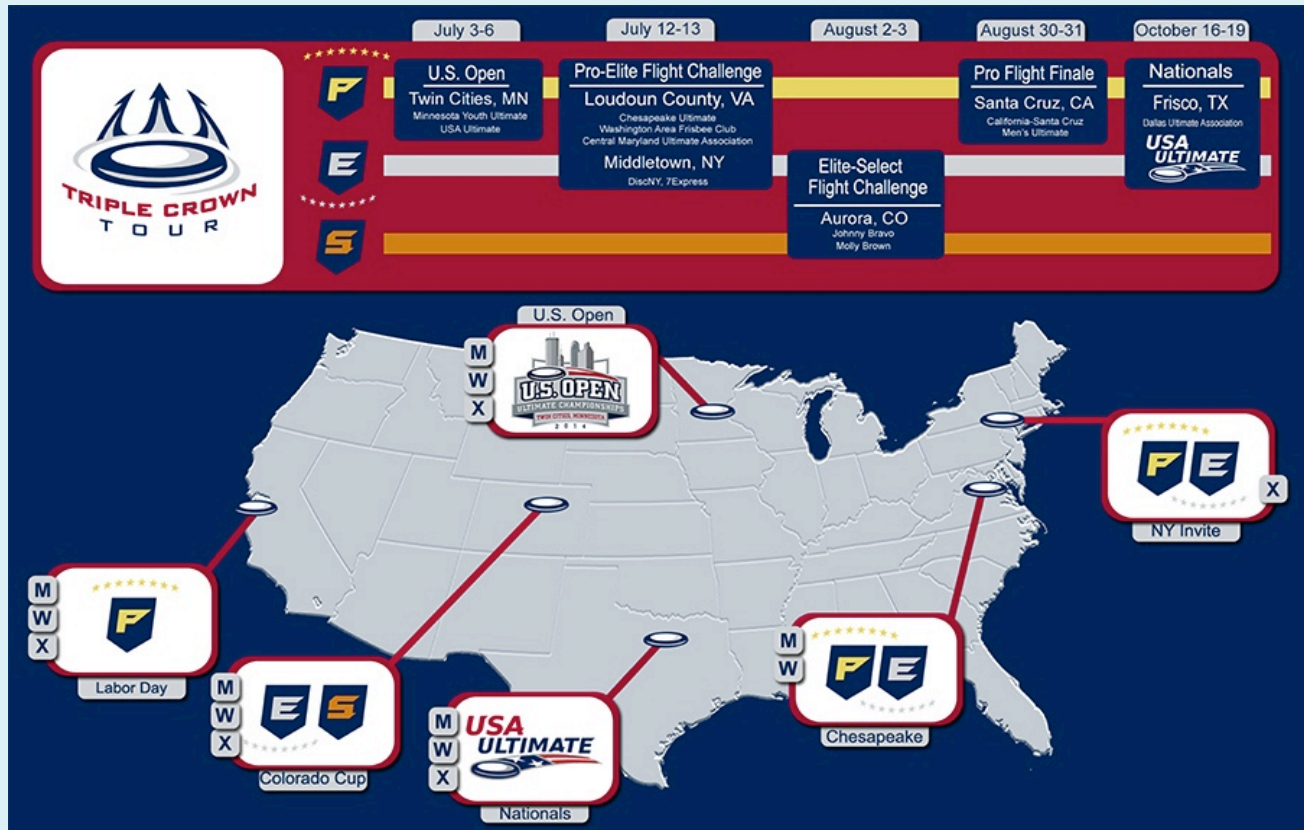
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Competition Structure



USA Ultimate is the national governing body for ultimate in the United States.



Seattle Riot plays as a Pro Flight team in USA Ultimate's Triple Crown Tour. This is the highest level of competitive Ultimate in North America.



This is a tournament-based competition structure that consists of a series of summer USAU sanctioned tournaments.

2014 Competition Schedule

Tournament	Location	Date
Warm-up Tournament Solstice	Eugene, OR	June 21 st -22 nd
USAU Triple Crown Tour US Open	Twin Cities, MN	July 6 th -10 th
WFDF Club Worlds	Lecco, Italy	August 2 nd -9 th
USAU Triple Crown Tour Emerald City Classic	Seattle, WA	Mid August*
USAU Triple Crown Tour Pro-Flight Finale	Santa Cruz, CA	August 30 th -31 st
USAU Triple Crown Tour Regional Championship	Burlington, WA	September 20 th -21 st
USAU Triple Crown Tour National Championship	Dallas, TX	October 16 th -19 th

*Exact dates TBD. Event held at the Starfire Sports Complex in Tuqwila, WA

Ultimate Players and Fans



Locally:

The Seattle Ultimate community is the largest of any city in the country. We have nearly 1,000 players at the competitive level (registered with USAU). Approximately 10,000 people play some form of Ultimate in Seattle.

Of that number, nearly 3,000 are youth players. There are 150+ youth teams in the area between elementary school, middle school and high school teams.

Globally:

Ultimate is played in at least 80 countries worldwide by an estimated 7 million people.

Our Impact:

We connect with our fans not only through our competitions, but also through extensive community outreach in Seattle and around the world.

As coaches of youth teams in Seattle, organizers of after-school Ultimate programs, and hosts of clinics for hundreds of local players, we strive to make a positive impact in our community.

Riot is known around the world not only because of our level of play, but also because we run more international clinics and events than any other team. In 2013, we hosted 41 clinics for over 1,500 players in 10 different countries.

Gold Level – \$5,000+

- Everything from Silver Level
- Customizable advertising options
- Promotion at our events through booth or banners



Silver Level - \$1,000

- Everything from Bronze Level
- Logo on Jersey
- Plaque with team picture to display



Bronze Level - \$500

- Banner on our website, www.seattleriot.org
- Recognition through social media

